



California Academy of Sciences

Lifetime Family Membership Sweepstakes

Official Rules

No Purchase Necessary to Enter or Win. The California Academy of Sciences Lifetime Family Membership Sweepstakes (the "Sweepstakes") begins May 7, 2024 at 12:01 a.m. Pacific Time ("PT") and ends on July 4, 2024 at 11:59 p.m. PT (the "Sweepstakes Period"). During the Sweepstakes Period, Sweepstakes is sponsored and hosted by the California Academy of Sciences, 55 Music Concourse Drive, San Francisco CA 94118 (the "Academy").

1. ELIGIBILITY. Sweepstakes is open only to current legal residents of U.S. (excluding military bases overseas, Puerto Rico, and its Territories) who are at least 18 years (or the age of majority) in their respective jurisdiction. Employees, officers, directors, agents, representatives of the Academy and their immediate family members and those living in their household, and each person or entity connected with the production, administration or judging of the Sweepstakes, are not eligible.

2. HOW TO ENTER. There are two ways to enter: (1) Membership entry: Join or rejoin the Academy by purchasing any membership level using the sweepstakes promo code online at <https://www.calacademy.org/join>, or through the reply mail form provided in the Membership direct mailer; or (2) Mail-in entry: Simply put the words "LIFETIME MEMBERSHIP" on a 3x5 card or postcard, along with your name, mailing address, and email address, and mail the card to *Lifetime Membership Sweepstakes*, California Academy of Sciences, 55 Music Concourse Drive, San Francisco CA 94118. Mail-in entries must be postmarked by the close of the Sweepstakes Period, July 4, 2024, and received by July 12, 2024 (the "Mail-In Deadline"). Only one entry per household.

3. SELECTION AND NOTIFICATION OF CHOSEN ENTRANT. On or about July 19, 2024 ("Drawing Date"), three (3) entrants will be selected at random by a representative of the Academy from among all eligible entries received during the Sweepstakes Period and the Mail-In Deadline (the "Selected Entrants"). The Selected Entrants will be required to respond (as directed) to the phone and/or e-mail notification within 72 hours of attempted notification. The failure to respond to the notification within 72 hours may result in forfeiture of the prize and in such case the Academy may randomly select an alternate Selected Entrant from among all remaining eligible entries. An Alternate Selected Entrant may be randomly selected from among the remaining eligible entries if a Selected Entrant: (i) cannot be reached after diligent effort, or (ii) cannot accept, receive, or qualify for the prize for any reason. Selected Entrant may also be required to provide name, U.S. Social Security Number (for tax form purposes), birth date, current address, and phone number.

4. OFFICIAL PRIZE: Three (3) Lifetime Family Memberships to the California Academy of Sciences. Each Lifetime Family Membership is valued annually at Two Hundred and Sixty Nine Dollars US (\$299.00), is not for resale, and cannot be exchanged.

5. ODDS. The odds of winning depend on the total number of eligible entries received.



6. **CONDITIONS.** Sweepstakes is subject to these Official Rules. By participating, entrants agree to be bound by these complete Official Rules. Sweepstakes may be suspended or cancelled in the event the legitimate play of the Sweepstakes is undermined or compromised. All decisions of the Academy are final and binding; and entrants agree to waive any right to claim ambiguity in the Sweepstakes or these Official Rules, except where prohibited by law. By accepting the prize, each Selected Entrant agrees to release the Academy, its attorneys and affiliates, together with its directors, employees, officers, licensees, licensors and agents, including without limitation, its respective advertising and promotion entities and any person or entity associated with the production, judging, or administration of the Sweepstakes (collectively, the Releasees), from any and all liability, loss, or damage arising from or in connection with awarding, receipt, and/or use or misuse of prize or participation in any prize-related activities. The Academy reserves the right to use the Sweepstakes for publicity purposes in any media, and to use the name, likeness, and hometown name and/or prize information of Selected Entrants as part of that publicity, without any compensation or prior review unless prohibited by law. Taxes, if any, are the sole responsibility of Selected Entrants, and Selected Entrants who are U.S. residents may be issued an IRS Form 1099 for the approximate retail value ("ARV") of any awarded prize. This Sweepstakes is void outside the continental U.S., Alaska, Hawaii, and Canada, and where prohibited or restricted by law, and subject to applicable federal, state, provincial and local laws. The Academy reserves the right to disqualify any entrant it finds to be tampering with the entry process or the operation of the Sweepstakes or violating these Official Rules. The Releasees shall not be liable for: (i) late, lost, delayed, stolen, misdirected, postage-due, incomplete, unreadable, inaccurate, invalid, garbled or unintelligible entries, communications or affidavits, regardless of the method of transmission; (ii) telephone system, telephone or computer hardware, software or other technical or computer malfunctions, lost connections, disconnections, delays or transmission errors; (iii) data corruption, theft, destruction, unauthorized access to or alteration of entry or other materials; (iv) any injuries, losses, or damages of any kind caused by the prize or resulting from acceptance, possession or use of a prize, or from participation in the Sweepstakes; or (v) any printing, typographical, administrative or technological errors in any materials associated with the Sweepstakes. The Academy disclaims any liability for damage to any computer system resulting from participating in this Sweepstakes, and reserves the right, in its sole discretion, to cancel, modify or suspend the Sweepstakes should a virus, bug, computer problem, unauthorized intervention or other causes beyond the Academy's control, corrupt the administration, security or proper play of the Sweepstakes. The Academy may prohibit an entrant from participating in the Sweepstakes or winning prize if, in its sole discretion, it determines such entrant is attempting to undermine the legitimate operation of the Sweepstakes in any way by cheating, hacking, deception, or any other unfair playing practices or intending to annoy, abuse, threaten or harass any other players or Academy representatives. Use of any automated system to participate is strictly prohibited and will result in disqualification. The Academy may disqualify at its sole discretion any entries it believes are created by an automated system. Disputes regarding these Official Rules and/or this Sweepstakes will be governed by the internal laws of the State of California. Any and all legal actions or claims arising in connection with this Sweepstakes must be brought in a court of competent jurisdiction within the United States. **CAUTION: ANY ATTEMPT TO DELIBERATELY DAMAGE THE WEB SITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES MAY BE IN VIOLATION OF CRIMINAL AND CIVIL LAWS AND WILL RESULT IN DISQUALIFICATION FROM PARTICIPATION IN THE SWEEPSTAKES. SHOULD SUCH AN ATTEMPT BE MADE, THE ACADEMY RESERVES THE RIGHT TO SEEK REMEDIES AND DAMAGES (INCLUDING ATTORNEY FEES) TO THE FULLEST EXTENT OF THE LAW, INCLUDING CRIMINAL PROSECUTION.**

7. **PRIVACY.** All personal information collected by the Academy will be used for administration of the Sweepstakes, and, in the event an entrant signed up for a membership, or wins the Lifetime Family Membership, use shall be governed by the terms of the membership package and the Academy's Privacy



Policy, which is located at <https://www.calacademy.org/privacy-policy>. In addition, entrants may receive e-mail correspondence from, or on behalf of the Academy, subject to the Academy's Privacy Policy. The Academy uses reasonable commercial efforts to comply with Federal CAN-SPAM guidelines, and entrants may subsequently opt-out of receiving further e-mails by following the opt-out instructions contained in any e-mail.

8. OFFICIAL RULES AND WINNERS LIST. For a copy of these Official Rules or a winners list, send your request with a self-addressed, stamped envelope (WA and VT residents need not affix return postage) to: Lifetime Membership Sweepstakes, California Academy of Sciences, 55 Music Concourse Drive, San Francisco, CA 94118. Request must be received by July 31, 2024.